

U S D A C E R T I F I E D



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Exclusive

**PREMIUM
GOLD
ANGUS
BEEF . . .**

An Exclusive

Angus Brand

that redefines

the meaning

of consistency.



Now more than ever your customers are requesting premium beef with unsurpassed taste, quality and consistency. Premium Gold Angus Beef (PGA) sets new Angus Beef standards, adding even more value for you and your customers.

The PGA Difference . . . IT GOES WELL BEYOND HIDE COLOR & APPEARANCE!

- ◆ A full line of premium grades
- ◆ Strong focus on Black Angus Genetics
- ◆ All beef processed under the tight supervision of two meat packers in North America
- ◆ Marketing support through Point-of-Sale materials

KNOW THE PGA DIFFERENCE and you'll know why it's THE ULTIMATE EXPERIENCE IN BEEF TASTE.

Premium Gold Angus Beef was created for discriminating customers who want the highest standard in beef products. Unlike other Angus Programs, PGA's depth of cattle selection goes well beyond

appearance alone. It starts with a concentration on genetics.

PGA offers your customers the ultimate taste experience. As a program partner, PGA offers you premium quality standards with unparalleled consistency.

PRODUCING ONLY THE BEST OF THE BEST . . .

Premium Gold Angus Beef provides a strict certification program from producer to you.

Consistency from the start - all cattle are individually identified prior to slaughter. A USDA representative then inspects each animal to ensure product quality control is true to the Angus heritage.



ONE GOLD STANDARD, TWO PREMIUM GOLD SELECTIONS:

PGA's **Platinum Program** represents the highest quality beef available in the United States today! A marbling score of upper two-thirds Choice or higher is needed to qualify!

Meanwhile, our **Blue Ribbon Program** offers the quality and benefit of a registered Angus Beef Program at an economical price. Low Choice and Select are available under the Blue Ribbon label.

